

# MAZDA CX-5

### MAZDA CX-5 PRODUCT CONTENTS

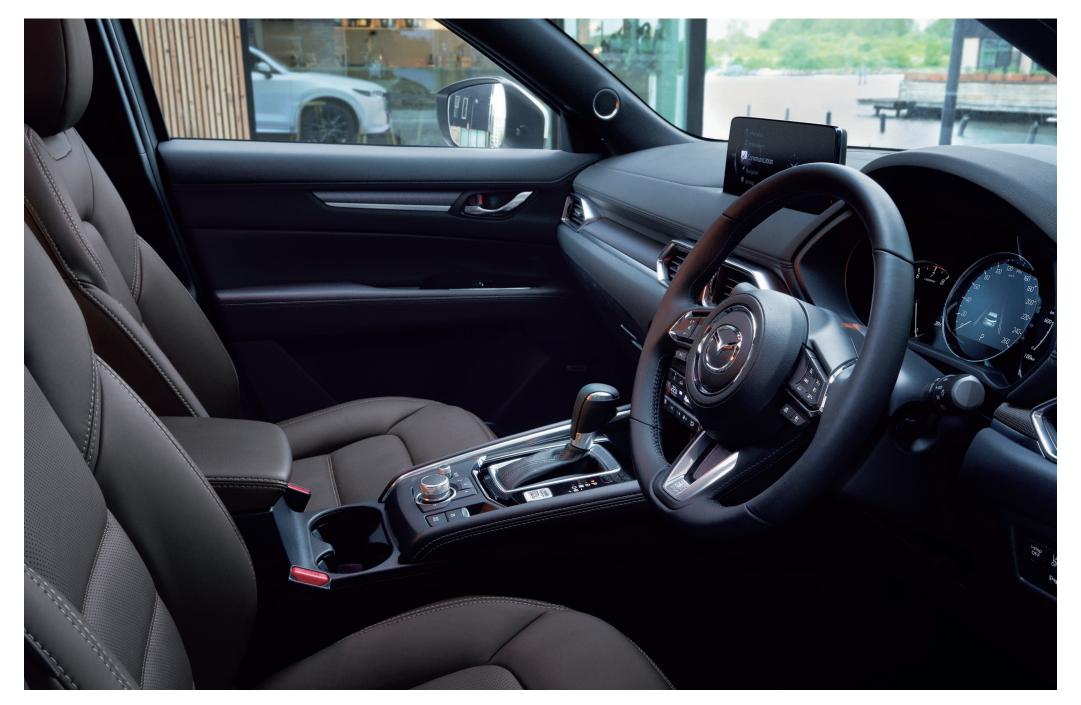
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Discover the spirit that has shaped the company and meet the like-minded people who share Mazda's challenger spirit.

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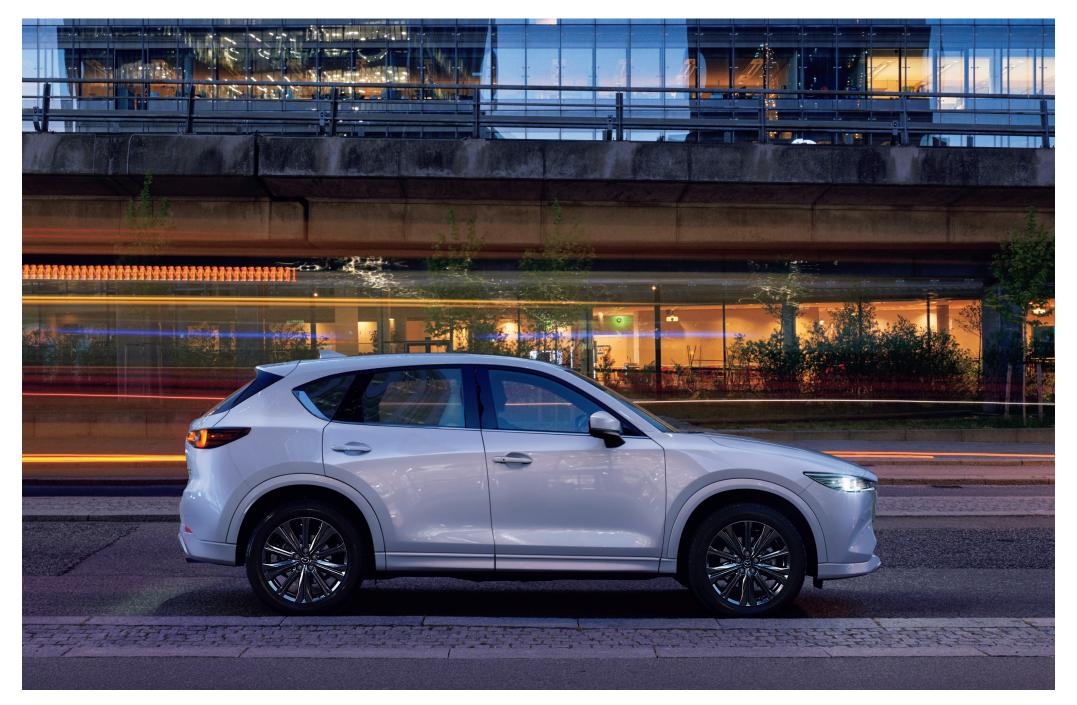
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# PERFORMANCE

## PERFORMANCE DRIVING POSITION (1/3)



"Don't take being able to sit straight for granted."



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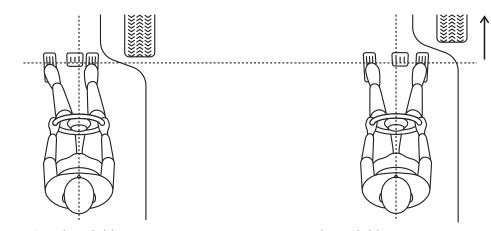
## PERFORMANCE DRIVING POSITION (2/3)



"Don't take being able to sit straight for granted."

All "Celebrate Driving" experiences start from the driving position.

Your driving position affects every interaction you have with the car. It's where the pleasure of driving begins, and it's one more place where Mazda focuses on you to assure a natural posture and ultimate ease of operation. The pedal layout is a prime example. To place the accelerator pedal exactly where your right foot falls naturally, all Mazda vehicles are designed around the driving position with the front wheels further forward to create the space required for the correct pedal location. The result is a relaxed, natural driving posture allowing you to operate the vehicle just as you desire, with minimal stress and effort.



Conventional pedal layout Wheelhouse impedes natural leg extension resulting in driver discomfort.

matural leg extension
mfort.

Images are for illustrative purposes only.

Mazda pedal layout
Front wheel is moved forward, leg extends
comfortably and naturally.

### PERFORMANCE DRIVING POSITION (3/3)



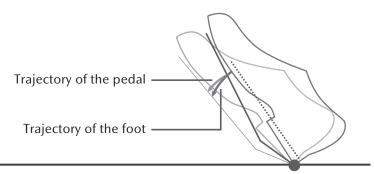
### "Don't take being able to sit straight for granted."

All "Celebrate Driving" experiences start from the driving position.

In our pursuit for driving with a more natural posture, we have adopted an organ-type pedal which helps prevent misalignment between the motion of your foot and the trajectory of the pedal as you step on the accelerator pedal. Through this belief, Mazda achieves an ideal pedal layout in all of our models, regardless of the size of the vehicle. Drivers can step on the pedal properly.

Mazda's "Celebrate Driving" experience is born from here.

Organ-type accelerator pedal



An organ-type pedal, which matches the movement of the pedal to the movement of your foot, is used to reduce the burden on your ankle.

Images are for illustrative purposes only.

## PERFORMANCE MAZDA INTELLIGENT DRIVE SELECT (MI-DRIVE) (1/2)



"Enjoy driving with intuitive control on various kinds of road surfaces."

#### MAZDA INTELLIGENT DRIVE SELECT (Mi-DRIVE)

To maximise the advantages of Skyactiv-Vehicle Dynamics and GVC Plus, Mazda proudly introduces Mi-Drive, offering one-touch selection of three vehicle system settings to suit the driving situation: Normal, Sport, and Off-Road. A simple toggle switch on the shift gate and easy-to-read status guide in the seven-inch TFT LCD display realise positive, intuitive operation.



Mi-Drive specifications (selectable modes) vary by country and model grade. Please consult your Mazda dealer for exact information.

- · Models equipped with a Mi-Drive Off-Road mode do not have an Off-Road Traction Assist switch as this function is integrated into the Mi-Drive Off-Road mode.
- There are limitations to the functionality and performance of the Mi-Drive modes and i-Activ AWD. We ask that you do not over-rely on them, that you equip the vehicle with appropriate tyres, and that you always drive safely. There are also precautions we ask that you observe regarding driving conditions. Be sure to check the Owner's Manual.

### PERFORMANCE MAZDA INTELLIGENT DRIVE SELECT (MI-DRIVE) (2/2)



### "Enjoy driving with intuitive control on various kinds of road surfaces."

#### MAZDA INTELLIGENT DRIVE SELECT (Mi-DRIVE)

Normal mode offers well-balanced everyday driving on paved roads. Sport mode prioritises acceleration and handling response for winding roads and overtaking on motorways. Off-Road mode is optimised for confident *Jinba-Ittai* control on rough gravel roads, steep inclines, and even deep snow, making the great outdoors available to even more drivers.



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### PERFORMANCE i-ACTIV AWD (1/2)



### "Enjoy driving with intuitive control on various kinds of road surfaces."

#### i-ACTIV AWD

Mazda's new-generation all-wheel-drive system i-Activ AWD — at the heart of Off-Road Traction Assist and the Mi-Drive Off-Road mode — offers confident driving on any road surface, while also contributing to environmental friendliness. The system helps prevent tyre slippage and minimise energy losses — enhancing both driveability in poor conditions and fuel economy — by instantly distributing power optimally between the front and rear wheels.



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## PERFORMANCE i-ACTIV AWD (2/2)



### "Enjoy driving with intuitive control on various kinds of road surfaces."

#### i-ACTIV AWD

i-ACTIV AWD performance is achieved by continuously monitoring road conditions according to various factors such as the road gradient and outside temperature, as well as detecting even minimal front wheel slippage. In addition, i-Activ AWD assesses your intentions via your driving operations to precisely adjust torque distribution. An active on-demand system automatically controls power distribution, requiring no decision-making from you and allowing you to maintain your focus on the road.

Off-Road Traction Assist: The touch of a switch engages Off-Road Traction Assist to help you get free when stuck in mud, sand, or deep snow. The system optimises torque distribution, suppressing wheelspin by sending motive power only to the wheels with grip to maximise their driving force and get you smoothly back in motion.

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### PERFORMANCE G-VECTORING CONTROL PLUS (1/2)



"Enjoy driving with intuitive control on various kinds of road surfaces."

#### G-VECTORING CONTROL PLUS (GVC PLUS)

GVC Plus is one more way Mazda's human-centric engineering makes vehicle movement more responsive, more confidence-inspiring, and just more comfortable. As you enter a bend, GVC Plus momentarily lowers engine torque to transfer weight to the front wheels and enhance grip. Then, as you go through the curve, engine torque is restored to shift weight rearwards for greater stability. Finally, brake force is slightly applied to the outer front wheel when you quickly return the steering wheel to the centre position to exit the bend, to help recover straight-line running. This seamless, behind-the-scenes control greatly reduces the need for steering corrections, smooths the effect of G-forces to reduce body sway, and lowers stress and fatigue on long drives.

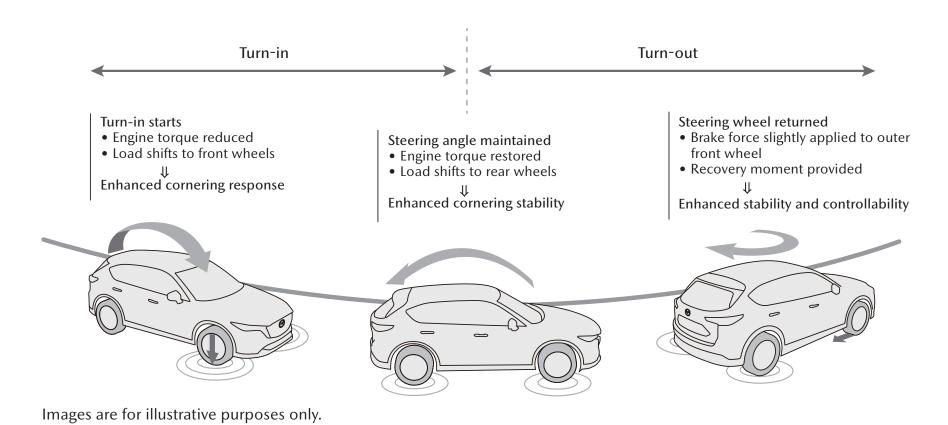
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## PERFORMANCE G-VECTORING CONTROL PLUS (2/2)



"Enjoy driving with intuitive control on various kinds of road surfaces."

G-VECTORING CONTROL PLUS (GVC PLUS)



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## PERFORMANCE SKYACTIV-VEHICLE ARCHITECTURE (1/2)



"Like walking on your own two feet."

#### SKYACTIV-VEHICLE ARCHITECTURE

# HUMAN-CENTRIC DEVELOPMENT: THE KEY TO SATISFACTION

Mazda vehicle development has always been centred on the people who drive and ride in our vehicles. It began with our renowned *Jinba-Ittai*, the feeling of being at one with the car. Then came Skyactiv technology for superior driving, safety, and environmental performance, further evolving with Skyactiv-Vehicle Dynamics and G-Vectoring Control Plus (GVC Plus) to deliver outright driving pleasure for the driver alongside unparalleled comfort and serenity for all on board.



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## PERFORMANCE SKYACTIV-VEHICLE ARCHITECTURE (2/2)



"Like walking on your own two feet."

#### SKYACTIV-VEHICLE ARCHITECTURE

# HUMAN-CENTRIC DEVELOPMENT: THE KEY TO SATISFACTION

The newly introduced Mazda intelligent Drive Select (Mi-Drive) and highly reputed i-Activ AWD system deliver all-terrain driveability with intelligent controllability to give you even more places to go. Finally, Skyactiv-Vehicle Architecture is the apex of our human-centric design philosophy, maximising your body's inherent ability to balance itself in response to driving inputs for the ultimate *Jinba-Ittai* driving feel.



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## PERFORMANCE HUMAN-MACHINE INTERFACE (1/3)



"Well-organised information helps put your mind at ease."

#### A SIMPLE INFORMATION LAYOUT CRAFTED THROUGH HUMAN-CENTRIC DESIGN

#### **HUMAN-MACHINE INTERFACE (HMI)**

Modern cars constantly present more and more information which can confuse and even distract the driver. Therefore, Mazda engineered its HMI entirely around you, to provide detailed information with minimal eye movements and stress. The controls, instruments, steering wheel, and shift lever are all ideally placed in relation to the driver's seat. The main instrument cluster and ergonomically shaped steering wheel that optimises grip comfort are directly centred on the driver, while the pedals are positioned symmetrically to fall naturally under the feet. Excellent visibility is assured thanks to A-pillars located rearward to offer a broader view of the road.



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## PERFORMANCE HUMAN-MACHINE INTERFACE (2/3)



"Well-organised information helps put your mind at ease."

#### A SIMPLE INFORMATION LAYOUT CRAFTED THROUGH HUMAN-CENTRIC DESIGN

#### **HUMAN-MACHINE INTERFACE (HMI)**

The CX-5 also features a full-colour head-up display projected on the windscreen. This Active Driving Display shows key driving and navigation system information just below your horizontal line of sight to keep you fully informed without the need to take your eyes off the road. The 10.25-inch centre display on the dash shows entertainment-related items and also functions as a touchscreen when the car is stationary. In motion, the rotary commander provides control. By rotating, pressing, and toggling this knob, you can operate entertainment functions while keeping your body and your eyes in the normal driving position.



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### PERFORMANCE HUMAN-MACHINE INTERFACE (3/3)



"Well-organised information helps put your mind at ease."

#### A SIMPLE INFORMATION LAYOUT CRAFTED THROUGH HUMAN-CENTRIC DESIGN

#### MAZDA CONNECT

Mazda Connect gives you a versatile Internet connection while on the road, offering an extremely wide range of infotainment options when connected to your smartphone. The system's Audio feature lets you access multiple audio sources, including AM/FM radio, Internet radio, streaming audio services, and mobile audio players. The Communication feature provides the hands-free convenience of both making and receiving phone calls via voice commands.

Notes: Availability of Mazda Connect functions may vary according to the type of connected smartphone and its operating environment. Please consult your Mazda dealer for exact information.



Discover how Mazda's work with a leading psychologist ensures that the touch points in its car interiors are emotionally satisfying.

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### PERFORMANCE SKYACTIV ENGINE



### "An engine that makes you want to drive farther."

#### **SKYACTIV-G**

Conventional internal combustion engines only harness around 30% of the potential energy in the fuel they consume; the rest is wasted. Therefore, Mazda developed Skyactiv-G, a high-efficiency engine that compresses the air-fuel mixture to a much higher degree than in conventional powerplants, squeezing far more energy from every drop of fuel. This high-compression ratio, unparalleled among other mass-produced engines, delivers both sheer driving pleasure and outstanding fuel economy. It's further enhanced by an array of innovative Mazda technologies, including optimised intake ports and piston shape, split fuel injection, and Coolant Control Valve. There's also a turbocharged Skyactiv-G variant, featuring the world's first Dynamic Pressure Turbo with a 4-3-1 manifold to eliminate turbo-lag for immediate, linear throttle response.



Images are for illustrative purposes only.

Notes: Availability of engines varies according to country and model grade. Please consult your Mazda dealer for exact information.

# BODY COLOURS & SEAT MATERIALS

### **BODY COLOURS**



#### TAKUMI-NURI SOUL RED CRYSTAL METALLIC

Mazda has the *Takumi-nuri* paint technology, which is most well-known for our signature colour, Soul Red Crystal Metallic. This colour is a red with great depth and maturity and, as a result, it is a body colour that represents a new level of depth and refinement for our brand.





The colours and specifications of exterior parts such as the aluminium wheels, radiator grille signature, and door mirrors vary by model grade.

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### **BODY COLOURS**

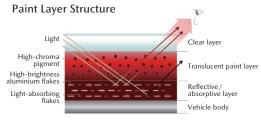


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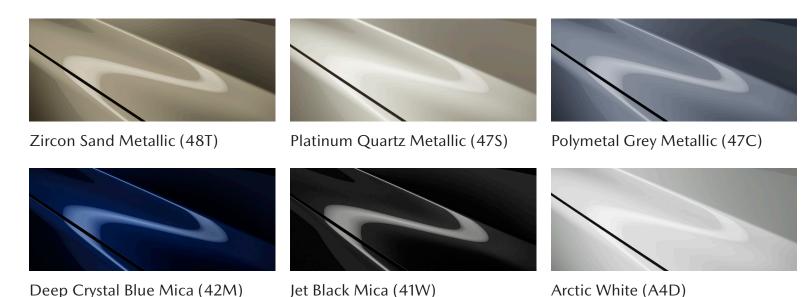
Soul Red Crystal Metallic (46V)

Machine Grey Metallic (46G)

Rhodium White Metallic (51K)

#### TAKUMI-NURI

Mazda's unique painting technology *Takumi-nuri* (*takumi*: artisan, *nuri*: painting), with its unprecedented combination of colour, highlights, shade, and depth, further emphasises the sheer beauty and quality of the dynamic body shape. The lineup includes three *Takumi-nuri* body colours: Soul Red Crystal Metallic, Machine Grey Metallic, and Rhodium White Metallic.



Notes: Availability of exterior and interior colours varies according to region. Please consult your Mazda dealer for exact information.

MAZDA STORIES | Discover Mazda's award-winning paint shop technologies.

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### SEAT MATERIALS





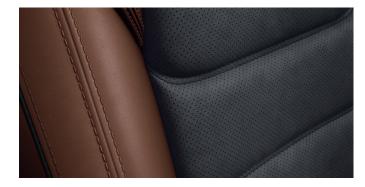




Leather, Black, Red Stitch



Leather, Black



Leather, Terracotta\*
\*Only for Retro Sports models



Cloth B, Silk Beige



Cloth B, Black

Notes: Availability of exterior and interior colours varies according to region. Please consult your Mazda dealer for exact information.

# MODELS

## MODELS



#### **RETRO SPORTS**



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CX-5 PRODUCT BROCHURE

### MODELS



#### **RETRO SPORTS**



Mazda is proud to introduce a series of Retro Sports models extending across the lineup. This new series features Zircon Sand Metallic accented by gloss black exterior trim parts as the signature body colour\*. Together with the exclusive interior highlighted by Terracotta upholstery and powerful black contrast elements, the Retro Sports design package adds the elegant, craftsman-built feel of classic coachwork to Mazda's hallmark refined, sporty styling.

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<sup>\*</sup>Availability of body colours for the Retro Sports models varies by country. Please consult your Mazda dealer for exact information.

# EQUIPMENT



# DRIVER'S 10-WAY POWER SEAT & DRIVING POSITION MEMORY FUNCTION (SEAT POSITION/ACTIVE DRIVING DISPLAY)



Images are for illustrative purposes only.

The driver's 10-way power seat is equipped with a memory function that stores not only multiple seat positions but also the Active Driving Display settings. By saving your position to your personal key, you can simply unlock and open the door to automatically set the seat to your position, and positions can be easily set for each driver.

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#### LCD INSTRUMENT CLUSTER

The three-meter cluster features a seven-inch TFT LCD colour display in the centre. In addition to vehicle speed, it shows diversified vehicle information in a clear, easy-to-read manner near the centre of the driver's line of sight.



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#### HANDS-FREE LIFTGATE

With the advanced key in your pocket or bag, a quick kick beneath the sensor located under the rear bumper lets you open and close the power liftgate, a convenient feature when your hands are full or when you don't want to touch the car because it is wet or muddy.



Photo shows another Mazda model.

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#### BOSE SOUND SYSTEM + 10 SPEAKERS



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Jointly developed with Bose®, the CX-5's audio system features 10 speakers for powerful, clearly defined sound.

The unique Centerpoint2 surround system delivers a superbly focused, three-dimensional sonic image even from stereo sources, while AUDIOPILOT2 monitors ambient noise levels and automatically adjusts audio volume.

- · The Bose sound system is available as an upgrade.
- The shape of the sub-trunk box is different in vehicles equipped with the Bose sound system.

#### Notes:

- · AudioPilot and Centerpoint are registered trademarks of Bose Corporation.
- · Availability of equipment/features varies according to country and model grade. Please consult your Mazda dealer for exact information.

MAZDA STORIES | Hear a playlist that demonstrates Mazda's Bose sound system at its best.

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#### Qi WIRELESS CHARGER

The centre console tray includes a Qi wireless charger\* to enable charging of compatible smartphones and other devices placed on it when the engine is running.



#### **Warning**

\*Radio waves emitted by the wireless charger may affect implantable medical devices such as cardiac pacemakers and cardioverter defibrillators. Please consult your Mazda dealer for exact information.



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# CX-5 EQUIPMENT





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### **ELECTRIC PARKING BRAKE (EPB)**

The switch can be pulled up to firmly engage the parking brake, and pushing down the switch or stepping on the accelerator pedal to drive forward disengages the brake.

#### **AUTOHOLD\***

This function keeps the vehicle stopped even if you take your foot off the brake pedal while the vehicle is stopped. Operating the accelerator pedal automatically releases the brakes. This function reduces the burden on the driver when temporarily stopping the vehicle, such as at traffic lights.



\*The autohold function is only designed to assist the brake operation while the vehicle is stopped. Do not over-rely on this function. Operate the brakes appropriately in accordance with the road and surrounding conditions.

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CX-5 PRODUCT BROCHURE

# CX-5 EQUIPMENT



### **Apple CarPlay™**

You can use the centre display to access your favourite features of your iPhone with Apple CarPlay™. You can make calls, send messages, play music, get directions, and more through the screen and with your voice using Siri. Furthermore, using the wireless connection function\* further enhances convenience.

- \*Apple CarPlay™ is not supported on some vehicle grades.
- · Apple CarPlay, iPhone, and Siri are trademarks of Apple Inc.
- · Not supported on some models. For details about supported models, see the Apple website.
- · A USB cable is required to use Apple CarPlay™ with a wire.

#### Android Auto™

Android Auto™ is a simpler, safer way to use your phone in the car. Get all your favourite maps, media, and messaging apps on your car display.

- · A USB cable is required to use Android Auto with a wire.
- · Android and Android Auto are trademarks of Google LLC.
- Not supported on some models. For details about supported models, see the Android Auto website.
- · Requires a compatible Android phone and compatible active data plan.
- Some features and devices may not be available in all countries.
   Subject to availability.

#### Notes:

- · Mazda makes no guarantees whatsoever, including explicit, implicit, or legal guarantees, regarding these applications' merchantability, satisfactory quality, fitness for a particular purpose, accuracy, quiet enjoyment, and non-infringement on a third party's rights.
- · When using Apple CarPlay™ or Android Auto, concentrate on driving and pay sufficient attention to your surroundings, using Apple CarPlay™ or Android Auto at your own liability.
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# SAFETY

## CX-5 SAFETY MAZDA PROACTIVE SAFETY

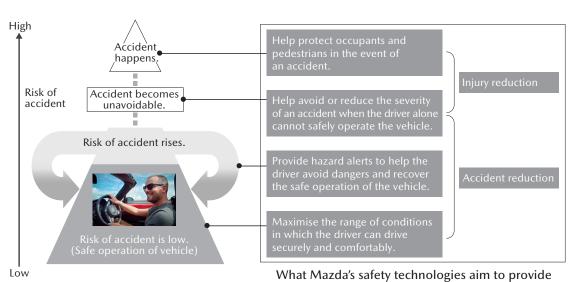


"We put the driver first. That gives peace of mind to the passengers."

#### PASSENGERS WANT SAFETY AND PEACE OF MIND... AND THEY WANT TO HAVE FUN.

Damage reduction brakes, which help avoid imminent collisions, have become safety devices that are essential to any kind of vehicle. However, we at Mazda are not satisfied with just that. We design vehicles considering not only how to deal with danger once it occurs, but also by thinking about safety in situations before that which could lead to accidents or danger. We apply this concept not only to our cutting-edge safety technology but also when creating the driving environment, such as the driving position, information layout, and field of view, as well as the driving performance. Everything is to allow the driver to drive with peace of mind. This is "Mazda Proactive Safety." It is Mazda's original approach to safety.

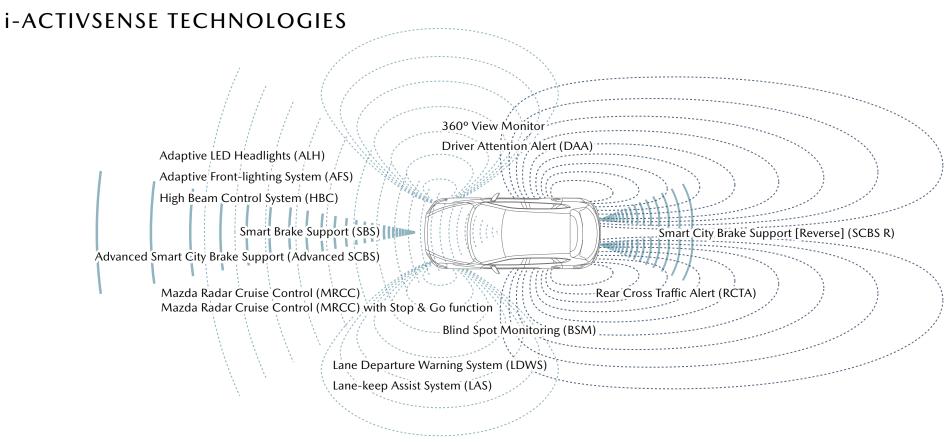
### Driving with Mazda Proactive Safety



## CX-5 SAFETY MAZDA PROACTIVE SAFETY



"We put the driver first. That gives peace of mind to the passengers."



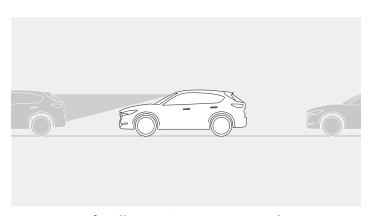
Images are for illustrative purposes only.

#### Notes:

- · i-Activsense safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of the systems.
- · Availability of safety equipment/features varies according to country and model grade. Please consult your Mazda dealer for exact information.



# SAFETY TECHNOLOGY THAT AVOIDS OR REDUCES DAMAGE FROM ACCIDENTS DUE TO HUMAN ERROR



Images are for illustrative purposes only.

\*The detection of pedestrians and the consequent automatic braking are not available in certain countries and regions.

Driver Support Function

Detecting vehicles and pedestrians ahead

# ADVANCED SMART CITY BRAKE SUPPORT (ADVANCED SCBS) WITH NIGHT-TIME PEDESTRIAN DETECTION FUNCTION\*1\*2\*10

With its high-performance forward sensing camera, Advanced SCBS detects vehicles and pedestrians\* in front of the vehicle and automatically applies the brakes to help avoid collisions and mitigate collision damage. The system detects vehicles at speeds between approximately 4 and 80 km/h and pedestrians at about 10 to 80 km/h, and is upgraded to detect pedestrians at night and operate effectively in a wider range of conditions.

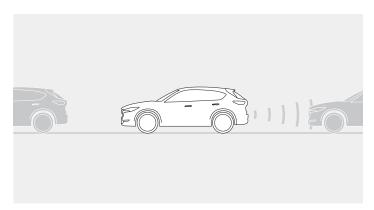
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# SAFETY TECHNOLOGY THAT AVOIDS OR REDUCES DAMAGE FROM ACCIDENTS DUE TO HUMAN ERROR



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Driver Support Function

Detecting vehicles and other obstacles during reverse drive

SMART CITY BRAKE SUPPORT [REVERSE] (SCBS R)\*2\*10

Ultrasonic sensors mounted on the rear bumper allow SCBS R to detect vehicles and obstacles behind when reversing at speeds between approximately 2 and 8 km/h. If an object is detected, the system automatically applies the brakes to help mitigate collision damage.

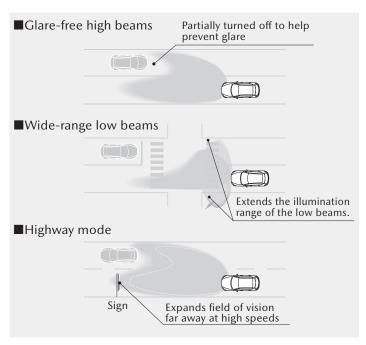
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## SAFETY TECHNOLOGY FOR REDUCING NEAR MISSES



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Ensuring visibility necessary for safe driving

ADAPTIVE LED HEADLIGHTS (ALH)\*4\*10

The vehicle determines the status of oncoming vehicles and vehicles ahead when driving at night. This system then automatically changes the illumination range and brightness of the headlights.

• Each function operates differently depending on the driving speed. Furthermore, some functions may not operate or may not be available depending on the road conditions, vehicle status, weather, and other factors. See the Owner's Manual for details.

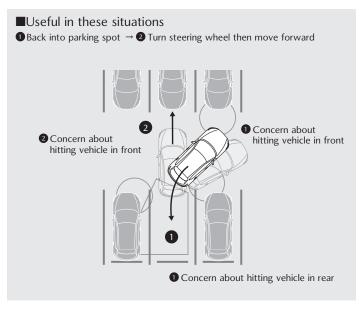
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### SAFETY TECHNOLOGY FOR REDUCING NEAR MISSES



Images are for illustrative purposes only.

Supporting detection of risks where the driver can't see

360° VIEW MONITOR\*3\*5\*6\*10

This system uses four cameras to assist the driver in checking the vehicle surroundings when driving at low speeds or when parking by displaying information on the centre display and using warning sounds.

Top view / Front view / Front wide view / Side view / Rear view / Rear wide view

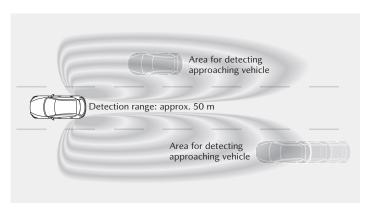
#### Notes:

- · i-Activsense safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of the systems.
- · Availability of safety equipment/features varies according to country and model grade. Please consult your Mazda dealer for exact information.





## SAFETY TECHNOLOGY FOR REDUCING NEAR MISSES



Images are for illustrative purposes only.

Informing the driver of vehicles approaching from the rear

BLIND SPOT MONITORING (BSM)\*7\*10

When the vehicle is driving forward at approx. 30 km/h or faster and this function detects a vehicle approaching from the rear, it displays information on the wing mirror based on that vehicle's approach. If the driver operates the turn signal on the illuminated side at this time, the light flashes and a warning sound informs the driver of the danger.

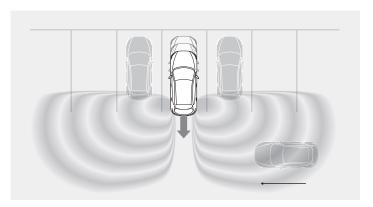
#### Notes:

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## SAFETY TECHNOLOGY FOR REDUCING NEAR MISSES



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Informing the driver of vehicles approaching from the rear

## REAR CROSS TRAFFIC ALERT (RCTA)\*3\*10

When the vehicle is backing up in locations such as parking lots, this function detects a vehicle approaching from the rear left and right sides and informs the driver of the danger using displays and warning sounds.

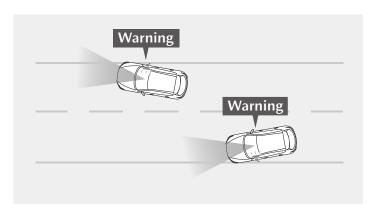
#### Notes:

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## SAFETY TECHNOLOGY FOR REDUCING NEAR MISSES



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 This system is designed to avoid issuing unnecessary warnings when the driving is assumed to be intentional, such as by accelerator and turn signal operations. Warning the driver of deviating from the lane

## LANE DEPARTURE WARNING SYSTEM (LDWS)\*8\*10

This system notifies the driver that the vehicle may be deviating from its lane. When driving at approx. 60 km/h or faster, the cameras detect the white (or yellow) lines next to the vehicle. If the system determines that there is a possibility the vehicle is deviating from its lane, it informs the driver with a warning.

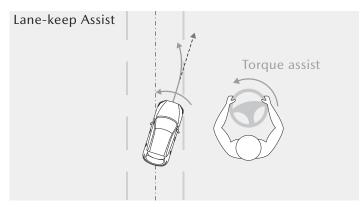
#### Notes:

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- · Availability of safety equipment/features varies according to country and model grade. Please consult your Mazda dealer for exact information.





# SAFETY TECHNOLOGY FOR REDUCING NEAR MISSES / SAFETY TECHNOLOGY FOR REDUCING THE BURDEN OF DRIVING



Images are for illustrative purposes only.

Driver Support Function

Helping avoid deviating from the lane

LANE-KEEP ASSIST SYSTEM (LAS)\*8\*10

When the vehicle may be deviating from its lane, this system assists steering wheel operations to help avoid deviation from the lane. When driving at approx. 60 km/h or faster, the vehicle detects the white (or yellow) lines of the lane, and if the system determines that there is a possibility the vehicle is deviating from its lane, it operates the power steering to assist the driver in operating the steering wheel. At the same time, it also notifies the driver using displays on the multi-information display and the Active Driving Display (ADD).

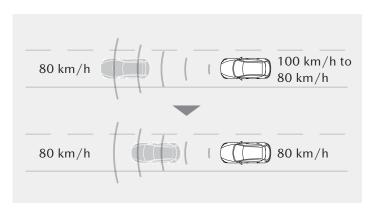
#### Notes:

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- · Availability of safety equipment/features varies according to country and model grade. Please consult your Mazda dealer for exact information.





# SAFETY TECHNOLOGY FOR REDUCING NEAR MISSES / SAFETY TECHNOLOGY FOR REDUCING THE BURDEN OF DRIVING



Images are for illustrative purposes only.

Driver Support Function

Maintaining uniform distance between vehicles

### MAZDA RADAR CRUISE CONTROL (MRCC)\*2\*10

This system uses the front radar sensor to detect the vehicle ahead and performs headway control to drive at a constant preset speed or maintain the distance from the vehicle ahead without the driver having to step on the accelerator or brake pedal.

· This MRCC system operates when the vehicle speed is approx. 30 km/h or faster.

### MAZDA RADAR CRUISE CONTROL (MRCC) WITH STOP & GO FUNCTION\*2\*10

The system operates at any speed from 0 km/h to 145 km/h, enabling automatic following of the preceding vehicle from a standing start and back to a complete stop.

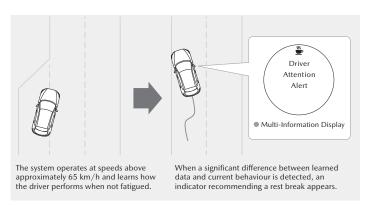
#### Notes:

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- · Availability of safety equipment/features varies according to country and model grade. Please consult your Mazda dealer for exact information.





# SAFETY TECHNOLOGY FOR REDUCING NEAR MISSES / SAFETY TECHNOLOGY FOR REDUCING THE BURDEN OF DRIVING



Images are for illustrative purposes only.

\*Learning is restricted by speed and time. See the Owner's Manual for details.

Recommending rests for the driver

### DRIVER ATTENTION ALERT (DAA)\* 10

This system detects driver fatigue and decreased attentiveness and encourages the driver to take a rest.

When driving in a lane at approx. 65 km/h to 140 km/h, the vehicle estimates the increase in driver fatigue and decrease in attentiveness. It encourages the driver to take a rest through displays on the multi-information display and warning sounds.

#### Notes:

- · i-Activsense safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of the systems.
- · Availability of safety equipment/features varies according to country and model grade. Please consult your Mazda dealer for exact information.





# About safety technology



## ⚠ NOTES FOR SAFE USE (1/2)

- \*1 Safety functions may not operate properly depending on various criteria including the corresponding object (such as vehicles with particular exteriors or vehicles or pedestrians that are partially visible, hidden, or blending in with the background), weather conditions (such as rain, snow, or fog), and road conditions (such as roads with continuous curves or when visibility is poor due to it being night or dusk).
- \*2 Safety functions may not operate properly depending on various criteria including the corresponding object (such as vehicles with a shape that makes it difficult to reflect radar waves or ultrasound waves), weather conditions (such as rain, snow, or fog), and road conditions (such as roads with numerous curves or repeating hills).
- \*3 Safety functions may not operate properly depending on various criteria including weather conditions (such as rain or snow) and the condition of the nearby wall, approaching vehicle, or the like.

- \*4 Safety functions may not operate properly depending on various criteria including when there is a source of light nearby (such as a streetlight or traffic signal), weather conditions (such as rain, snow, or fog), and road conditions (such as roads with numerous curves or rough surfaces). Do not over-rely on this system. We ask that you remain constantly aware of your surroundings and drive safely, including switching between high beams and low beams as necessary.
- \*5 There are limitations to the range captured by the cameras and the range detected by the sensors. Image quality may also decrease depending on the usage criteria, such as being used at night or in dark locations. Screen images are for illustrative purposes only and may vary from the actual situation. To promote safety, we ask that you do not over-rely on the monitor image and that you visually confirm the safety of your surroundings when driving.

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# About safety technology



## **NOTES FOR SAFE USE (2/2)**

- \*6 The screen is configured to turn off when the vehicle exceeds approx. 15 km/h.
- Safety functions may not operate properly depending on various criteria including weather conditions (such as rain or snow), the condition of the approaching vehicle (such as if it stops approaching or it runs parallel at the same speed for a long time), and road conditions (such as roads that are extremely wide or narrow).
- \*8 Safety functions may not operate properly depending on various criteria including weather conditions (such as rain, snow, or fog) and road conditions (such as roads with sharp curves, roads that are extremely wide or narrow, and roads where the white (or yellow) lines are fading).

- \*9 Safety functions may not operate properly depending on various criteria including when the driver frequently faces a different direction, when part of the driver's eyes or face is hidden, and when the lighting environment changes significantly.
- \*10 Advanced SCBS, SCBS R, ALH, 360° View Monitor, BSM, RCTA, LDWS, LAS, MRCC, and DAA are all systems that were designed based on the assumption that the driver will drive safely, and are meant to reduce damage from accidents and the burden of driving. Therefore, there are limitations to the functionality and performance of each system. We ask that you do not over-rely on them and that you always drive safely.
- Please consult your Mazda dealer or refer to the Owner's Manual for other important notes.

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## MAZDA MOTOR CORPORATION

