All details and specifications of the vehicles and their options shown on the pages of this catalogue are subject to change without notice and may vary according to locale.

Due to the printing process, the colours of the bodies and interiors may differ slightly from the actual colours. Please consult your local Mazda dealer for exact information.

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www.mazda.com  ZOOM-ZOOM
Life satisfaction, guaranteed

You’re a high-achiever. You work hard. You provide the best to satisfy your family. But sometimes this means you have to compromise between what your family needs and what the driver in you wants. Now that’s a thing of the past. Because Mazda CX-9 combines the quality of a premium seven-seater SUV with trademark Mazda drivability and design to satisfy both the head and the heart in equal measure. Mazda’s KODO – Soul of Motion design language is the inspiration for CX-9’s sculpted, athletic proportions and well-planted dynamic stance. And the full suite of Mazda’s groundbreaking SKYACTIV TECHNOLOGY includes G-Vectoring Control (GVC), the first of the SKYACTIV-VEHICLE DYNAMICS new-generation vehicle control technologies, delivering all the performance, handling and safety you could wish for. It’s Mazda CX-9: life satisfaction, guaranteed.
Distinction in design

The purity and simplicity of Japanese aesthetics come to breathtaking life in this premium expression of the KODO design language. Athletic proportions are highlighted by the sleek cabin, a strong and stable lower body featuring large 20-inch wheels, and a confident, well-planted stance. The dramatic front grille is underscored by a deeply sculpted execution of Mazda’s signature wing, creating a proud statement of restrained power, while LED headlights and taillights are graced with an intricate design to give a chic, premium look.

CX-9’s interior is a finely tuned statement of premium design and quality. Its range of superior, genuine materials such as aluminum comes together to create an atmosphere of style and sophistication that satisfies all the senses. Black or Silk Beige leather upholstery further enhances CX-9’s luxurious feel, while the highest quality interior package features Chroma Brown genuine Nappa leather upholstery. And the unprecedentedly premium feel is reinforced by the sumptuous quality of the switches and controls, and of every surface you touch or that meets your eyes.
The birth and evolution of SKYACTIV TECHNOLOGY

Exhilarating, fun driving combined with unprecedented environmental and safety performance — it seems like an impossible dream. And it required tearing up the rule book of conventional ideas plus a series of quantum leaps in technology to achieve. But this is what inspired the development of SKYACTIV TECHNOLOGY, and what continues to drive its evolution along a path charted by human-centric engineering. From its very beginnings, SKYACTIV TECHNOLOGY was squarely aimed at eliminating inefficiency and waste throughout the entire vehicle to deliver unheard-of levels of fuel efficiency along with cutting-edge safety and unmatched driving pleasure, helping to realize Mazda's future vision of 'Sustainable Zoom-Zoom'.

The next step: SKYACTIV-VEHICLE DYNAMICS

Jinba-ittai is what makes every Mazda so special. The outcome of Mazda's human-centric design and development philosophy, Jinba-ittai lets the driver control the vehicle — whether turning, braking or just cruising — as simply and naturally as if it were an extension of his or her body. And SKYACTIV-VEHICLE DYNAMICS takes this concept to the next level. This branch of SKYACTIV TECHNOLOGY provides integrated control of the engine, transmission, chassis and body to further enhance the Jinba-ittai feel of connectedness between car and driver. As opposed to conventional vehicles where these four key areas are controlled separately, SKYACTIV-VEHICLE DYNAMICS takes a holistic, human-centred approach with real-time feedback and dynamic interaction occurring between the driver and amongst these four pillars of vehicle control. The result is an involving, exhilarating drive as CX-9 responds to your every intention with crisp, confidence-inspiring linear and predictable handling. This innovative, new-generation vehicle dynamics control system is the fruit of a multi-year initiative undertaken in pursuit of the ideal in rewarding sensations for both driver and passengers, as well as the ultimate in vehicle dynamics. And it sets a new benchmark for driver satisfaction.

SKYACTIV TECHNOLOGY is even further evolved with SKYACTIV-VEHICLE DYNAMICS and its debut function G-Vectoring Control (GVC) to deliver outright driving pleasure for you, alongside unparalleled comfort and serenity for all your passengers. But the why and the how are less important than the result: effortless linear response, superb Jinba-ittai handling, top-rated safety and unheard-of fuel economy.

Distinction in dynamics

CX-9 is a premium SUV, meaning it’s the ideal answer to all your family’s motoring needs. But it’s also a Mazda, meaning it’s engineered to completely satisfy your desire for exhilarating and responsive driving. Key to this stellar performance is SKYACTIV TECHNOLOGY. Mazda’s ground-breaking re-appraisal of every single aspect of the automobile that challenges all preconceived notions of automotive engineering. And SKYACTIV TECHNOLOGY is even further evolved with SKYACTIV-VEHICLE DYNAMICS and its debut function G-Vectoring Control (GVC) to deliver outright driving pleasure for you, alongside unparalleled comfort and serenity for all your passengers. But the why and the how are less important than the result: effortless linear response, superb Jinba-ittai handling, top-rated safety and unheard-of fuel economy.
G-Vectoring Control

Enhancing chassis performance via the engine

Video transitions between G-forces when braking, turning and accelerating, are an essential element of Jinba-ittai, and have been a major development focus at Mazda for many years. This unified feel is nothing short of amazing, steering and acceleration, along with consistent feedback, allows the driver to control the vehicle easily and precisely. A cross-referencing Control (GVC) technology of SKYACTIV-VEHICLE DYNAMICS — takes this control to another level. And G-Vectoring Control (GVC) — the debut of which in the 2016 Mazda6 — is another example of how the human-centric design and engineering culture at Mazda has been pushing the boundaries.

Natural control giving greater response and stability

Conventionally both lateral and fore-aft G-forces are controlled separately in contrast, GVC adjusts engine torque according to the driver’s steering inputs to give unified control of G-force at all directions and dynamically allocate the vertical load to each wheel. For example, the idealized drive begins to turn the wheel to enter a curve. GVC reduces engine torque to the rear wheels and increases engine torque to the front wheels. This improves the grip and stability of the front wheels.

• Load shifts to front wheels
• Enhanced cornering response

Enhancing cornering stability

To deliver satisfying handling and a solid feel to the driver, CX-9 features Mazda’s new-generation all-wheel-drive system i-ACTIV AWD. The system automatically controls power distribution, requiring no decisions from you and allowing you to maintain your chosen line with greater confidence and lower fatigue on long drives. What’s more, by smoothing the transitions between G-forces, GVC suppresses the swaying of heads and bodies to give all occupants a smoother, more enjoyable ride. For example, the instant the driver begins to turn the wheels and heighten vehicle stability. This series of load transitions naturally and more enjoyable ride.

SKYACTIV-6DCT

This six-speed automatic transmission combines the smooth operation of a conventional automatic with the fast shifting of a dual-mass flywheel. It’s designed to make every gear change a delight. For example, the instant the driver begins to turn the wheels, GVC reduces engine torque to the rear wheels and increases engine torque to the front wheels. This improves the grip and stability of the front wheels.

• Optimum engine torque calculated,
• GVC senses steering angle
• Engine torque restored

Enhanced cornering stability

SKYACTIV-CHASSIS

To deliver satisfying idealistic driving, CX-9 features MacPherson struts at the front and a multi-link layout at the rear, specifically tuned to the requirements of an SUV of this size. Ginza’s low-profile design offers comfort during long drives. Thanks to this dynamic load allocation, CX-9 greatly reduces the necessity for steering corrections, enabling the driver to maintain a chosen line with greater confidence and lower fatigue on long drives. What’s more, by smoothing the transitions between G-forces, GVC suppresses the swaying of heads and bodies to give all occupants a smoother, more enjoyable ride.

SKYACTIV-MOTOR

Mazda’s new-generation all-wheel drive system i-ACTIV AWD is engineered to offer comfort driving as if on a race car, while also contributing to environmental compatibility. The system prevents tire slippage and maintains engine stability. Today, the engine is no longer simply a power source.

SKYACTIV-BST

This turbo-charged engine gives the Mazda the latest and potent torque of 420Nm/2,000rpm, while achieving lead-in-class intake and race-grade fuel economy. Employing a 2.5-litre, the SKYACTIV-X 2.5 is a showcase of advanced Mazda technology dedicated to providing face-encouraging, engaging driving with outstanding dynamic performance characteristics. The Skyactiv-X engine utilizes Pressure Turbo with a 4-3-1 exhaust manifold optimises the use of exhaust pulses for improved engine efficiency. Enhancing chassis performance via the engine

GVC conceptual diagram

GVC operation

 contrasting with regular vehicle

GVC function

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Enhanced cornering stability

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A sense of space

Seen from the outside, the cabin is sleek and compact. But from the inside, CX-9 is both roomy and welcoming, with the first- and second-row seats offering plenty of leg- and headroom for adults of almost any size while the third-row seats provide comfortable accommodation for children or even early teenagers. The cockpit is dominated by a wide, horizontal dash that flows smoothly into the doors to emphasize the sense of space, and this open sensation is further heightened by the graceful slope of the dashboard into the windscreen. Complementing this is the high and wide centre console that creates cosier footwells without limiting space.

The smooth feel of comfort

As befits a quality leader, CX-9 is designed to be a smooth-riding haven of quiet comfort. Extensive measures to reduce noise and vibration include sound-insulating glass for the front doors and windscreen, tuned-mass dampers to keep suspension vibration out of the cabin and sound-absorbing floor mats, headliner, and side panels. A total of four USB ports — two in the centre console and two in the rear armrest — provides convenient connection and charging (up to 2.1 amps of current) of phones, tablets and other small devices. What’s more, passengers in the third row even enjoy the comfort of rear-door sunshades.

Distinction in comfort and quality

Japanese craftsmanship and premium materials come together in this sweeping statement of cosseting comfort and quality from a class above. It begins with carefully balancing the needs of both parents and children to create a relaxing, inviting interior that satisfies all age groups with regard to space, comfort, and that added extra that just makes you feel special. Rigorous selection of materials assures both visual and tactile fulfilment, generous soundproofing above comfortable conversation, and space is widely adjustable to match your requirements of the day. It may seem like magic, but whenever you sit in CX-9, everything simply seems right.
Adaptive LED Headlights (ALH)
ALH offers the driver greater support for recognizing potential hazards when driving at night. The system improves night visibility and helps the driver avoid hazardous situations by combining the use of glare-free high beams (enabling an adjustable illumination range and wider range low beam).

Lane-keep Assist System (LAS)
A forward sensing camera detects lane markings and assists the steering to keep you in lane. The system also alerts you when it judges an unintended lane departure is imminent by vibrating the steering wheel or with an audible alarm. When the system determines lane departure is intentional (use of turn signals, etc), steering assistance is cancelled and no warnings are given. The system operates at speeds above approximately 60km/h.

Lane Departure Warning System (LDWS)
LDWS senses lane markings on the road surface. When the system predicts departure from the lane it issues a beep or an audible warning similar to the noise a car makes when it runs onto a rumble strip to prompt timely steering corrections. The system assesses driver inputs such as use of the turn signals to weed out false alarms.

Advanced Smart City Brake Support (Advanced SCBS)
With the high-performance forward sensing camera, Advanced SCBS detects vehicles and pedestrians* in front of the vehicle and automatically applies the brakes to help avoid collisions and mitigate collision damage while driving between approximately 4 and 80km/h (sensing a vehicle ahead) or between approximately 10 and 80km/h (sensing a pedestrian).

*Detection of pedestrians and consequent automatic braking are not available in certain countries and regions.

Smart City Brake Support [Reverse] (SCBS R)
Ultrasonic sensors mounted on the rear bumper allow SCBS R to detect vehicles and obstacles behind when reversing at speeds between approximately 2 and 80km/h. If an object is detected, the system automatically applies the brakes to help mitigate collision damage.

Blind Spot Monitoring (BSM) and Rear Cross Traffic Alert (RCTA)
BSM uses 24GHz quasi-milliwave radar sensors to detect vehicles in the blind spots behind and to the side, and using a turn signal while BSM detects a vehicle triggers visual and audio warnings. RCTA uses the same sensors to alert the driver when it detects vehicles approaching from either side during reversing operations.

Notes: i-ACTIVSENSE safety features are not a substitute for safe and attentive driving. There are limitations to the range and detection of the systems.

Availability of safety equipment/features varies according to country and model grade. Please consult your local Mazda dealer for exact information.
Modern cars constantly present more and more information, information that can potentially distract your attention from the road. So Mazda engineered its HMI cleverly to give you the information you need for timely decision-making without confusion, with minimal eye movements and with reduced stress. Controls, instruments, steering wheel and shift lever are all ideally placed in relation to the driver’s seat, with the main instrument cluster and steering wheel centrally located on the driver’s seat, while the pedals are positioned symmetrically to the sides, allowing immediate access to the brakes located forward, to enable a broader view of the road. 

CX-9 is the first Mazda with a full-colour head-up display (HUD). The HUD projects a number of key driving and navigation system information just above the instrument cluster and just below your horizontal line of sight to keep you fully informed without the need to take your eyes off the road. The large, eight-inch centre display on the dash shows entertainment-related items and functions as a touchscreen when the car is stationary. By rotating, pressing and toggling this knob, you can operate entertainment functions while keeping your body and your eyes in the normal driving position. Unlike a touchscreen, there’s no need to look at the commander when operating it, maintaining visual distinction. The commander is surrounded by five buttons giving straightforward to four command screens plus a back button.

MZD CONNECT keeps you in touch

MZD CONNECT gives you versatile internet connection while on the road. It offers an extremely wide range of infotainment options through Aha™ by HARMAN when connected to your smartphone via Bluetooth®. The system’s audio feature lets you access multiple audio sources including AM/FM radio and mobile audio players, and Aha Internet Radio. The communication feature can read SMS messages aloud as well as other internet social network services such as Twitter and Facebook available via Aha. The navigation feature shows you your current position on a map along with a route to your specified destination. System software is easily updated to give you ongoing access to the latest services without swapping out any hardware.

Note: Available functions of MZD CONNECT may vary according to the type of connected smartphone and its operating environment. Please consult your local Mazda dealer for exact information.

HMI = carefree control

Complete and intuitive communication between you and the car. Real-time communication with the world when you’re on the road. That’s what Mazda’s advanced Human-Machine Interface (HMI) and MZD CONNECT Internet connectivity offer you. And now Mazda has extended the HMI to include even your driving position to further enhance the Jinba-ittai experience. From your command position behind the wheel you have a panoramic view of the road, with all instruments and controls clearly placed to allow you to focus on careful and enjoyable driving.
As you like it

Amenity and convenience are two key factors that set a great SUV apart from one that is merely good, and CX-9 passes this test with flying colours. Storage spaces, including cup holders for all three rows of seats, are thoughtfully placed throughout the cabin. A clever redesign of the second-row seats provides forward tilt and slide with a wider clearance between the seatback and the rear wheel housings for even easier third-row access. Operation requires just the pull of a lever mounted at the top of the seatback, and is so light and simple that even a child can do it. What’s more, the second-row seatback returns to a comfortable angle of 22°, offering a natural seating posture without any adjustment. With all three rows of seats upright, luggage space is generous, and third-row seats offer individual one-touch folding. With all seats folded, the luggage compartment can accommodate a pair of mountain bikes, and offers a flat and nearly horizontal load floor. Under the floor there are two storage compartments ideal for wet exercise or swimming gear. A power rear liftgate is available, and even manual operation is easy thanks to a grip-type pull-down handle.

Distinction in daily life

CX-9 is all about making life richer and more rewarding. So it’s designed to make everything you do easier, more satisfying, and just plain more enjoyable. Versatile seat arrangements allow up to six passengers, a huge amount of cargo, or any combination, making CX-9 a true life partner. Access to the third row couldn’t be easier, even for children, and wherever you sit there are handy places to store things. Whatever you do, no matter who you do it with, CX-9 is always ready to brighten your day.
Exterior and interior colours

- Snowflake White Pearl Mica (25D)
- Jet Black Mica (41W)
- Soul Red Crystal Metallic (46V)
- Deep Crystal Blue Mica (42M)
- Machine Grey Metallic (46G)
- Titanium Flash Mica (42S)
- Sonic Silver Metallic (45P)

Leather, Black Leather, Silk Beige

Equipment

- 20-inch aluminium wheels boasting a bold, sharp design to give added authority to CX-9’s dominating stance. They are finished with a high-gloss paint that contrasts with and enhances the texture of the metal.
- Newly adopted front-seat ventilation system draws hot and humid air away from areas where the occupant’s body is in contact with the seat surface, providing a more comfortable driving environment. The system offers three-stage control over ventilation strength.
- Newly adapted 360° View Monitor system features four cameras on the front, sides and rear of the vehicle to show the area around the car on a central display. Combined with alarm sounds triggered by eight parking sensors at the front and rear, the system helps you to avoid danger when pulling into or out of a garage, approaching T-shaped intersections or passing an oncoming car on a narrow road.

Paint coat composition

- Clear top coat
- Translucent layer
- Reflective/absorptive layer

Body

- High-chroma pigment
- Light
- High-brightness aluminium flake
- Light-absorbing flake

Mazda's unique painting technology TAKUMI-NURI (TAKUMI: master craftsman, NURI: painting), with its unprecedented combination of color, highlights, shade and depth, further emphasizes the sheer beauty and quality of the dynamic KODO design body shape. The CX-9 lineup includes two TAKUMI-NURI body colours: Soul Red Crystal Metallic and Machine Grey Metallic. The bright highlights, pure depths and outstanding transparency of Soul Red Crystal Metallic deliver a powerful impression of emotionally charged energy, giving CX-9 a fresher, more impressive and refined appearance.

Exterior and interior colours

- High and Core grades
- Nappa leather, Chrome Beige
- Lead leather, Black
- Lead leather, Silk Beige

- High Plus grade
- Nappa leather, Chroma Brown

TAKUMI-NURI

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Three-meter cluster features a seven-inch TFT LCD colour display in the centre. In addition to vehicle speed, it shows diversified vehicle information in a clear, easy-to-read manner near the centre of the driver’s line of sight.

The touchscreen type Active Driving Display is divided into two zones for better visibility with high-priority vehicle-status information displayed on lower section and driving environment information such as built-by-turn directions in the upper section.

Windscreen-type Active Driving Display is divided into two zones for better legibility with high-priority vehicle-status information shown in the lower section, and driving environment information such as turn-by-turn directions in the upper section.

The three-meter cluster features a seven-inch TFT LCD colour display in the centre. In addition to vehicle speed, it shows diversified vehicle information in a clear, easy-to-read manner near the centre of the driver’s line of sight.
Celebrating challenge, celebrating driving

The history of Mazda stretches back over 90 years — a history of meeting challenge head-on and winning. In 1931 Mazda became the first manufacturer of an entirely Japanese-made three-wheel vehicle, going on to cement its position as Japan’s leading maker of three-wheeled trucks, a mainstay of short-haul cargo transportation at the time. At the end of World War II, Mazda’s home base of Hiroshima lay in ruins, yet Mazda took on the challenge of reconstruction and through innovation and dedication resumed export of three-wheeled trucks within just four years.

In 1961 Mazda accepted another major challenge: development and commercialization of the rotary engine. This unique design for the internal combustion engine presented a host of technological hurdles including development of new materials and the improvement of processing technology precision. And again Mazda engineers rose to the challenge, bring new thinking to the table and succeeding where others had failed. The result was a series of rotary-engined vehicles beginning with the stunning 1967 Cosmo Sport, now a sought-after classic. It was also the 1960s that saw lightweight sports cars hit their peak. But through the course of the 70s, increasingly stringent safety standards and emissions controls caused their numbers to plummet. Once again, Mazda saw a challenge — reinventing the lightweight sports car to meet new safety and environmental standards while maintaining uniquely fun-to-drive characteristics. In 1989 the groundbreaking Mazda MX-5 debuted to instant acclaim and has stayed in production ever since, winning a place in the Guinness Book of Records as the world’s best-selling two-seater sports car.

Further underlining Mazda’s sporting credentials came overall victory in the 1991 Le Mans 24 hour endurance race with the rotary engine 787B. This was the first — and only — time a Japanese manufacturer took the laurels in this prestigious event, amply demonstrating that not only do we set out to win, we do it with our own unique technology.

At Mazda, we have always blazed our own trail in our own way. Where others see limits, we see only a challenge as we create vehicles for people who love to celebrate driving.

1. Mazda produced its first automobile in 1931, and steadily increased the production volume of three-wheel vehicles after World War II.
2. From its inception, through to the present, Mazda engineers have shared a tradition of teamwork, unified and inspired by their determination to create the world’s finest cars.
3. Mazda began development work on the rotary engine in the early 1960s, a project that faced severe technical problems.
4. By 1967 these technical challenges were overcome, and the world’s first rotary-engined vehicle, the Cosmo Sport, was launched.
5. Mazda MX-5 was born in 1989 as a pure lightweight sports car. Enthusiastic fans around the world celebrated its 20th anniversary in 2009.
6. June 23, 1991 saw the rotary-powered Mazda 787B beat the world at motor-racing’s most prestigious endurance event, the 24 Hours of Le Mans.
7. At Mazda we look at things differently, aim higher and defy conventions. This has always been a core part of our corporate culture.