Mazda8 Brochure RHG / C1.4

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Zoom-Zoom Zoom-Zoom Zoom-Zoom
MORE ACTION, MORE STYLE, MORE PRACTICALITY

Mazda takes you to a whole new place in a whole new style. With athletic Zoom-Zoom performance inherited from Mazda's sports car DNA. And the highest levels of refinement, comfort and versatility. All packaged in cool, athletic styling that turns heads every place you go. No matter where you are, no matter what you do, enjoy the ultimate in action, style and practicality with Mazda8, the Zoom-Zoom minivan.
From any angle, inside or out, Mazda8’s style tells you this is a one-of-a-kind minivan. Bold, sophisticated lines on the exterior and a luxurious air of fine quality and roomy comfort in the aggressive sportiness and stylish refinement, creating an entirely new design standard for minivans.

The look of innovation
Mazda8 breaks free from minivan design proportions. It starts with the aggressive front end: a powerful five-point grille – the Mazda family face – dominates, accented lower grille sections emphasizes Mazda8’s status, while the heavy horizontal chrome personality. 

lets you express your take on Mazda8’s your choice from six sophisticated colours rear combination lamps. What’s more, the chrome surround on the number plate holder and the red inner lenses for the chrome surround on the number plate holder and the red inner lenses for the rear combination lamps. What’s more, your choice from six sophisticated colours lets you express your take on Mazda8’s personality.

The interior is a quiet oasis of beautiful, spacious quality. Widespread use of high quality decoration panels and chrome and wood grain details adds to the air of refinement, while soft-touch genuine leather seats with craftsman-stitched gathers achieve the ideal balance between fine quality and reassuring support and hold. The Sand Beige interior colour enhances the look of any space – further heightened by the floating wing dashboard – as well as adding a bright contrast to the darker tones of the lower areas around the legs. Mazda’s Craftsmanship is evident everywhere in touches such as the sporty 3D blackout meters and the welcome lighting that gradually increases the blue-toned meter graphics at the inner edge of the rear combination lamps expressing the same style runs from the Mazda brand mark. At the rear, a bold line expressing the same style runs from the inner edge of the rear combination lamps through to the number plate holder. Further touches of refinement are the chrome surround on the number plate holder and the red inner lenses for the rear combination lamps. What’s more, your choice from six sophisticated colours lets you express your take on Mazda8’s personality.

From the moment you open the door, reaching full illumination by the time you sit in the driver’s seat. Then when you switch on the ignition, the red gauge needles light, heightening the anticipation of the drive.

Mazda8 brings you all the pleasure and confidence-inspiring handling you expect from Zoom-Zoom driving, along with the space and flexibility you require in a minivan. Five-speed Activematic transmission delivers sporty shifting, while the carefully-tuned suspension realizes the ideal balance of handling and ride comfort. New suspension bushings help minimize road noise and vibration.

High power, low emissions
The MZR 2.3 DOHC engine gives you lively, linear power with outstanding environmental performance. Sequential Valve Timing (SVT) with electronic control continuously varies intake valve timing according to engine speed and load. The result is ample power at high engine speeds and powerful torque in the low- and mid-ranges. Further maximizing torque is Mazda’s Variable Induction System (VIS) that adjusts the distance air travels through the intake manifold in accordance with engine speed. And Electronic Throttle Control (ETC) assures linear engine response to even the lightest touch on the accelerator pedal. Adding outstanding environmental performance to these further-to-drive features is a catalyst converter placed closer to the exhaust manifold, and optimized combustion control to minimize emissions.

Smooth gear shifting
Electronically-controlled five-speed Activematic automatic transmission gives you smooth, relaxing gear shifting around town, and fast positive shifts for sportier driving. Its range of gear ratios is equivalent to or better than a CVT (Continuously Variable Transmission). Gear ratios are closely spaced to minimize changes in engine speed during gear changes, with first through fourth relatively low for comfortable driving, and fifth gear set high for quieter high-speed cruising.

Rigid body for handling and comfort
The high-rigidity body contributes to both the impressive handling and the superbly smooth ride. The underbody features a rugged ladder frame along with enhanced rigidity in the upper body and around the wheelhouses, as well as pillars filled with foam to isolate noise and further contribute to the quiet cabin environment.

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Sure, reliable stopping
Four-wheel ventilated disc brakes give you linear, confidence-inspiring brake performance in all situations. The 10.5-inch single booster is tuned to give a natural feel to the driver when pressing the brake pedal, and a foot-operated parking brake gives more room for a walkthrough between the first and second row seats.

Driven to lead
Mazda8 not only gives you more space, it gives you more premium quality space. The low floor and long wheelbase of the newly-developed platform give everybody first-class roominess and comfort. And the carefully-chosen interior colours add to the spacious atmosphere. High quality leather seats - including Super Relax Seats with extra legroom for the second row - are another touch of class. Plus a new air purifier and other features create a cabin that’s kind to passengers.

**Space to savour**

Open up to quality

Of course, Mazda8 gives you all the space you expect from a minivan. But with a big extra: premium quality and comfort. For instance, the upper section of the dashboard appears to be floating above the lower section on a cushion of air, creating a wonderfully wide-open feel, while the Sand Beige leather upholstery adds to the refinement. The driver’s seat is eight-way power adjustable, the seat warmer has two-stage temperature setting, while the second row seats offer 80mm of slide adjustment to maximize legroom.

**Super Relax Seats**

The second row features Mazda’s Super Relax Seats to give you more comfort, space and functionality. Both seats slide sideways up to 80mm allowing a greater variety of seat configurations, as well as sliding 80mm fore and aft to assure tall passengers ample legroom. What’s more, the large headrests with swing mechanism support the head at three points and the seat cushion angle adjuster lets you raise the front of the cushion to prevent sliding forward when the seat is reclined. Combined with the freely adjustable ottoman and angle-adjustable armrests, the Super Relax Seats offer truly first-class comfort and relaxation.

**Comfort in the third row**

Third row seats are generously sized and cushioned to provide relaxing support. Space under the second row seats offers room to stretch your legs, and the reclining mechanism and large armrest add to the comfort.

**Full auto air conditioner with pollen filter**

Cabin air conditioning is divided into three zones assuring total comfort wherever you sit. The driver and front passenger enjoy independent temperature control, while a separate climate control unit controls temperature for the second and third row seats. The air vents in the roof trim can be directed towards the left and right of the second and third rows, while warm or cool air is also directed to the feet of passengers in the rear. Temperature and airflow to the rear can also be controlled from the driver’s seat. Mazda8 is the world’s first vehicle to be equipped with the nanoe® ion system, widely acclaimed for its use in household appliances. nanoe® ions wrapped in water molecules have a powerful deodorizing, sterilizing, antibacterial, antifungal and antiallergenic action that effectively purifies cabin air, keeping it fresh and healthy.

**Dual power sliding doors**

Power sliding doors on both sides open a wide 785mm in spite of the flared wheel arches that are a strong part of the exterior design. Just touching a switch or clicking a door handle is all that’s required to open up a wide space that gives easy entry and exit.

**Power glass sunroof**

While maintaining ample headroom, the standard-equipment power sliding glass sunroof opens at the touch of a button to give you the special feeling of open-air motoring.

**Power liftgate**

The power liftgate can be operated from the driver’s seat or the liftgate itself for total convenience. Safety is assured by sensors that detect obstructions during operation and immediately return the liftgate to the open position. Touch sensors on the inside of the liftgate detect hands or luggage in the liftgate opening to prevent them being trapped.
First-class packaging features innovative versatility that makes Mazda8 the perfect companion for everything you do. Whether you’re carrying a full load of passengers, a full load of luggage, or anything in between, Mazda8 lets you configure the cabin to perfectly match.

Versatile seat arrangements
Second and third row seats can both hold up to three passengers, allowing you to carry a maximum of eight people in comfort and style. All seats recline, and the second and third row seats fold down to create a luxurious space. The wide range of seating arrangements includes comfortable mode for six; full occupancy for eight; five occupants plus luggage; six occupants plus luggage; seven occupants plus luggage; and rear semi-flat mode.

Karakuri fold-flat third row
The 6:4 split third row features Mazda’s unique karakuri folding system. Simply pulling a strap on each seat causes the seat cushion to sink and the seatback to fold, opening up a large flat luggage area. The return mechanism is powered, so you can open the seats at the touch of a switch.

Versatility to delight

Large luggage capacity
Even with the third row seats in place, you still have a capacious 357-litre (DIN) luggage capacity – ample for two sets of golf clubs. In addition, a 349mm-deep trunk under the floor offers maximum capacity of 109 litres for storage of everyday items regardless of seat configuration. The under trunk is large enough to store car care products or even a medium-size suitcase.

Convenient storage spaces
Various storage spaces are provided for your convenience, including:
- Upper glove box
- Rear console box
- Cup holder
- Under glove box
- Front door pocket with bottle holder
- Bottle holder
- Overhead sunglasses holder
- Box with lid
- Shopping hook
- Overhead rearpassenger holder

Safety to trust

Full complement of airbags
Dual front airbags for driver and passenger are standard equipment. In addition, front side airbags and curtain airbags covering all three rows of seats give extra protection against side impacts. Side impact sensors optimize the timing of these airbags’ deployment, helping to guard against head and other injuries in a collision from the side.

Safe ultra-rigid body
The Mazda Advanced Impact Distribution and Absorption System is Mazda’s innovative approach to safety-body construction, further enhanced for Mazda8 to assure a rigid safety cage that protects you and your passengers in an accident. The structure and layout of the front frame, underbody cross-members and side sills have been optimized, and the cabin is reinforced with high tensile strength sheet steel. As a result, crash energy is absorbed more efficiently, and in a frontal or front-offset collision, cabin deformation near the legs of front seat occupants is effectively suppressed. Large cross-section centre pillars and side sills, and reinforced cross-members provide protection against intrusions from the side, while straight rear members using high tensile strength sheet steel guard against impacts from the rear.

Rain-sensing front wipers
Sensors detect raindrops on the windscreen and automatically turn on the wipers, selecting settings from intermittent to high depending on the amount of rain.

4W-ABS with assist and EBD
To prevent wheel lockup and keep you safely in control during emergency braking, a four-wheel anti-lock brake system (4W-ABS) with electronically-controlled brake assist is fitted as standard equipment. Electronic brake-force distribution (EBD) is also standard, and maintains Mazda8’s short stopping distances by varying brake force between the front and rear wheels according to the distribution of load and passengers.
Exterior and Interior Colours

- Sparkling Black Mica (35N)
- Copper Red Mica (32V)
- Radiant Ebony Mica (28W)
- Aluminium Metallic (38P)
- Crystal White Pearl Mica (34K)
- Metropolitan Grey Mica (36C)

Genuine leather/Sand Beige Cloth/Black (Hong Kong only)

The Extra Qualities of Zoom-Zoom

There’s more to Mazda cars than “fun to drive”. As we detailed in March 2007 in our “Sustainable Zoom-Zoom” long-term vision for technology development, every Mazda vehicle is designed and built to bring you the highest levels of quality, care for the environment and safety. This vision articulates Mazda’s role in the automotive industry’s response to global climate and transportation issues, outlining our efforts toward achieving an exciting, sustainable future for cars, people and the earth.

Eco-friendly technology

As part of this vision, in June 2008 we announced a target date of 2015 to improve the average fuel economy of our cars sold globally by 30% above 2008 levels. To achieve this goal we are thoroughly improving base technologies such as our engines and transmissions. In October 2009 at the 41st Tokyo Motor Show, we introduced the “Mazda SKY concept” as the development theme for our next-generation powertrains. Our aim is to maximize fuel efficiency by completely re-examining the operating characteristics of petrol and diesel engines. One such innovative, eco-friendly engine powers Mazda Kiyora, our near-future, compact concept car that debuted at the show. We are also working to reduce power loss in automatic transmissions. The word “sky” in our development concept reflects Mazda’s desire to deliver driving pleasure and everlasting blue skies to all, as well as the “sky’s the limit” aspirations of Mazda engineers.

The total approach to safety

All Mazda vehicles offer you sparkling performance, predictable responsive handling, and sure linear braking. This not only makes them a pleasure to drive, it’s also a vital part of the Mazda approach to safety. Because while you’re in full control, you can simply avoid hazardous situations altogether. And to help you stay in confident control in virtually any situation, Mazda vehicles offer a host of advanced active safety features. Notable are Mazda’s Human Machine Interface (HMI) technologies. HMI supports accurate recognition and assessment of hazards along with improved vehicle dynamics to minimize the risk of collisions. Mazda safety: designed into the car from the very beginning and engineered to keep you in total control.

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